

Proposal to merge the Publications Committee with Website & Social Media Committee

- Currently, the Publications Committee produces monthly articles for the ASPE eNews blog. The Website and Social Media Committee works with the Publications Committee to distribute some of this content to social media.
- The Board of Directors proposes to join these two committees. The joint committee would be in charge of the ASPE eNews blog, website updates and social media posts.

Advantages:

- Operations efficiency - this will allow for a more streamlined flow of content to all platforms (blog, website and social media).
- Financial efficiency - this would reduce the Board of Directors by 1 member, saving expenses for ASPE related to Board Meeting attendance/accommodations/travel.
- Operations efficiency - the ASPE eNews blog is housed on the ASPE Website, so both would now be under the same committee.

Considerations:

- The current chair of the Publications Committee (2020-2022) will have one year to helm the newly formed committee. The Vice Chair will have 1 year to prepare to Chair in 2022.

Cons:

- Online presence has grown in the past year, with increased coverage of programs and events including: Healthcare Simulation Week; Women in Leadership conferences; ASPE Simulation Round table and Social Hours due to COVID19. This has expanded the duties and coverage of the Website and Social Media Committee.

Item	2019 Bylaws	Proposed changes for 2020	Pros	Cons
6.	<p><u>ARTICLE VII: COMMITTEES</u> Section 1: Standing Committees: -Conference -Curriculum Development and Advancement -Online Learning Resources -Executive Committee -Grants & Research -International -Membership -Publications -Standards of Practice -Website & Social Media.</p>	<p><u>ARTICLE VII: COMMITTEES</u> Section 1: Standing Committees: -Conference -Curriculum Development and Advancement -Online Learning Resources -Executive Committee -Grants & Research -International -Membership -Publications -Standards of Practice -Website & Social Media. - Communication and Connections</p>	<p>This will allow for a more streamlined flow of content to all platforms (E-blog; Website; Social Media Apps).</p> <p>This also enhances ASPE's financial efficiency with one Board Member managing association publications posted to ASPE media and website .</p>	<p>This will have an impact on the workload of the new committee and potentially require different skill sets.</p>